



For Immediate Release
October 27, 2011

“Northwesterly Assisted Living Helps Fight Breast Cancer”

October 7, 2011- Northwesterly Assisted Living hosted a spaghetti dinner in their beautifully renovated dining room. While it was a great social event for residents, family and friends, it kicked off a new fundraising season for Northwesterly’s community relations coordinator, Annette Kelly, who will be walking for the second time in the Cleveland Susan G. Komen 3 day for the Cure event in August of 2012. All the food prepared for the event was donated by local businesses. The event took in \$350; a nice start, leaving \$1,950 for Annette to raise.

A special thanks goes out to all the local businesses who donated items for the dinner including: Giant Eagle, Alecci’s, Trader Joes, Italian Creations, Guys Pizza, Papa John’s Pizza, Donatos Pizza, Hillcrest Food Service, The Souper Market, Heinen’s Grocery Store, & Arrabiatta’s Italian Restaurant.

Like Annette, each walker participating in The 3 Day for the Cure needs to raise \$2300. Last year Cleveland raised over \$1 million dollars to help end breast cancer. “It was an amazing event” said Annette. “There are so many women fighting hard to beat this disease and it was really inspirational to walk alongside them. After hearing some of the stories from these people, there was no way I could not sign up. 60 Miles, I can do that.”

If you would like any information on Northwesterly Assisted Living or how you may be able to help the Susan G. Komen 3 Day for the Cure, please contact Annette Kelly at 216-228-2266.