



For Immediate Release
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***Lakewood Assisted Living Community Recruits Nationally
Recognized Managers & Implements “Community Live-In Manager” Program***

Lakewood, Ohio - Under the new ownership and vision of Bloomfield Senior Living, a family owned and operated company with over 40 years of experience in senior care, Northwesterly Assisted Living Community recently recruited nationally recognized managers and implemented a new unique program setting itself apart from other assisted living communities in the suburban Cleveland market.

Scott Kantor, Bloomfield Senior Living’s Director of Operations, states “we are committed to enhancing the lives of our residents, providing the best care possible and making Northwesterly an even better home.” As part of this commitment, Bloomfield Senior Living recruited Ann Sevenich as the new Executive Director, Tracy Thrasher as the new Wellness Director and Susan Hunter as the new Dietary Services Director. Ms. Sevenich has been a leader in the health care industry for 25 years and recognized as one of the top directors in the nation. She joins Northwesterly from a national assisted living provider where she oversaw 12 assisted living and memory care communities throughout Ohio. Ms. Thrasher also has a long and distinguished nursing career and joins Northwesterly from a national provider where she oversaw wellness departments for 11 skilled nursing, assisted living and memory care communities throughout the Midwest. Bringing 30 years of experience as an Executive Chef, Ms. Hunter will lead Northwesterly’s five-star dining program. Our residents will continue enjoying delicious and nutritious home-cooked meals made from scratch, well-balanced gourmet menus and favorite family recipes.

Northwesterly residents have access to top care managers day and night. Mr. Kantor states “we are thrilled to announce the implementation of our new ‘Community Live-In Manager’ Program. Our Executive and Wellness Directors are residents, living in the community and sharing their lives with the seniors they are dedicated to serving. Their door is always open to assist residents. They are friendly neighbors who share meals with residents, participate in activities, and exchange stories, laughter and hugs.” Ms. Sevenich states, “my team is thrilled to join a company that emphasizes family and has provided care in home-like settings for four decades. The feeling of family and security you experience at Northwesterly is due, in large part, to the presence of our Live-In Managers.” Ms. Sevenich added, “Northwesterly residents are my extended family. I look forward to seeing them in the morning when I wake-up and at night when I go to sleep. Living with them has changed my life. They can always count on me and their families take great comfort knowing I am a caregiver, neighbor and friend. Their home is my home. I live here, because they live here.”

For additional information, please visit www.northwesterly.com or contact the Community Relations Director, Annette Kelly, at: 216.228.2266.