



For Immediate Release
September 1, 2011

Northwesterly Assisted Living: "Forever Proud"

Lakewood, Ohio—In observance of National Assisted Living Week[®], September 11 to 17, Northwesterly Assisted Living will host a series of events developed as a special opportunity to bring together residents, families, employees, volunteers and the surrounding community to celebrate "Forever Proud."

"'Forever Proud,' a patriotic theme, was chosen because the first day of National Assisted Living Week begins on the 10th anniversary of 9/11. While we remember the fallen, we also recognize the pride we feel as American citizens and in our community. Forever Proud also addresses one's pride in work done well, family and friends, or a skill mastered. Feeling proud about our citizenship, community participation, friends and families is a universal feeling" said Ann Sevenich, Executive Director, Northwesterly Assisted Living. "This weeklong celebration is a demonstration of the commitment assisted living professionals feel when providing care and services to residents in their communities."

Some of the week's special events for the residents of Northwesterly include:

Belgian Waffle Breakfast	Cookies & Card Players Social
Trip to Mitchell's Ice Cream	Edgewater Park Swing Band Concert
Special lunch featuring our new Chef Susan Hunter.	

Community events the public are invited to attend in celebration of National Assisted Living Week include:

Stages of Senior Care, September 12th, 6:30-7:30pm. Explore the different options you and your loved one has when it's time for more assistance. Learn what is right for you! Coffee and pastries will be provided. RSVP by September 9th

Northwesterly Pet Parade, September 15th, 1:30-3:00pm Love animals? Join us for a fun afternoon and meet our furry friends at Northwesterly! Bring your pet to join us and compete for Best Trick, Best Dressed, & Cutest Pet. Prizes will be given to the winners. Please have your submissions to Annette by September 12th

Ohio Senior Insurance Information Program (OSHIIP), September 28th, 6:00-7:00pm, Find out how you can qualify for additional savings through Medicare and learn more about your coverage options! Please join our Executive Director, Ann Sevenich, certified volunteer OSHIIP counselor from Northwesterly Assisted Living as we discuss FREE services available to seniors who are on Medicare through The Ohio Senior Health Insurance Information Program. Pastries will be provided. Please RSVP by September 27th.

National Assisted Living Week[®] is an annual celebration sponsored by the National Center for Assisted Living, Washington, D.C. and Ohio. Northwesterly Assisted Living is a 91-unit assisted living community located in Lakewood, Ohio. For more information on National Assisted Living Week[®], visit www.nalw.org.

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