



## ***Bloom at Lakewood Continues Mission By Receiving Deficiency Free Survey***

### FOR IMMEDIATE RELEASE

**Lakewood, OH (February 27, 2017) - Bloom Senior Living**, a family-owned and operated company with nearly 50 years of senior care experience, announced that its Ohio Assisted Living community, **Bloom at Lakewood**, obtained a deficiency free annual survey from the Ohio Department of Health ("ODH"), after recently receiving a deficiency free survey from the Western Reserve Area Agency on Aging.

Bloom is a family company that has been providing personalized care to seniors since 1965. Inspired after the principals experienced the challenge of finding the right home for their grandmother when she began requiring care Bloom offers a modern, lifestyle approach to healthcare that caters to the needs of each individual. For nearly 50 years, Bloom's mission has been simple yet aspirational: to help its residents flourish. Entering a Bloom community does not mean checking your lifestyle or personality at the door. Residents continue to live life to its fullest potential, enjoying their favorite activities while discovering new ones, and blooming into their best selves through learning, growth and discovery

As part of this mission, Bloom's highest priority is providing exceptional resident centered care. "Receiving a deficiency free survey confirms that Bloom at Lakewood is doing an exceptional job and meeting its promise to provide residents the care necessary to flourish," reports Bloom owner Scott Kantor.

Bloom at Lakewood's Executive Director, Cynthia Codney-Cekanski, adds "we are extremely proud of this achievement. As the director of Bloom at Lakewood and a Registered Nurse for decades, I can proudly say we put our residents' care first and this perfect survey confirms we're meeting expectations. Being deficiency free this year (2017), after being clinically deficient free last year year (2016), and deficiency free the year before (2015), mean we have a consistent multi-year track record for providing exceptional care to our residents."

ODH is responsible for ensuring assisted living communities comply with mandatory state regulations. The inspections, called surveys, are conducted on a no-notice basis and consist of a checklist of areas and categories to examine. The categories include policies and procedures, resident care, medication administration, medical records, kitchen sanitation, staff competencies, dietary needs, equipment and the overall safety, fitness and adequacy of the community.

Bloom encourages prospective families who tour Bloom at Lakewood, and other communities, to request a copy of state surveys and compare results. When a family needs care for their loved one, the survey is an important tool in understanding how residences are rated and which communities are performing at the highest level. Ultimately, the survey's purpose is to evaluate the quality of life and care received by the residents. Its goal is to ensure the residence is operating according to the ODH's highest standards.

#### **Press Contact**

Robin York

[sales@bloomatlakewood.com](mailto:sales@bloomatlakewood.com)

216.228.2266