



***Bloom at Lakewood Continues Mission by Receiving Clinically Deficient Free Survey***

**FOR IMMEDIATE RELEASE**

**Lakewood, OH (April 22, 2016) - Bloom Senior Living**, a family-owned and operated company with nearly 50 years of senior care experience, announced that its Ohio Assisted Living community, **Bloom at Lakewood**, obtained a clinically deficient free annual survey from the Ohio Department of Health ("ODH").

Bloom is a family company that has been providing personalized service and superior care to seniors since 1965. Inspired after the principals experienced the challenge of finding the right home for their grandmother when she began suffering from Alzheimer's, Bloom offers a modern, lifestyle approach to healthcare that caters to the needs of each individual. For nearly 50 years, Bloom's mission has been simple yet aspirational: to help its residents flourish. Entering a Bloom community does not mean checking your lifestyle or personality at the door. Residents continue to live life to its fullest potential, enjoying their favorite activities while discovering new ones, and blooming into their best selves through learning, growth and discovery

As part of this mission, Bloom is committed to providing superior resident centered care. "Receiving a clinically deficiency free survey confirms that Bloom at Lakewood is doing an exceptional job, and providing residents the services and care necessary to flourish," reports Bloom owner Scott Kantor. Bloom at Lakewood's Executive Director, Melissa Campbell, adds "we are very proud of this achievement. We put our residents and their care first. Being clinically deficient free this year, after being deficient free last year, means we have a consistent track record for providing exceptional care to our residents."

ODH is responsible for ensuring assisted living communities comply with mandatory state regulations. The inspections, called surveys, are conducted on a no-notice basis and consist of a checklist of areas and categories to examine. The categories include policies and procedures, resident care, medication administration, medical records, kitchen sanitation, staff competencies, dietary needs, equipment and the overall safety, fitness and adequacy of the community.

Bloom encourages prospective families who tour Bloom at Lakewood, and other communities, to request a copy of state surveys and compare results. When a family needs care for their loved one, the survey is an important tool in understanding how residences are rated and which communities are performing at the highest level. Ultimately, the survey's purpose is to evaluate the quality of life and care received by the residents. Its goal is to ensure the residence is operating according to the ODH's highest standards.

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